



## Expression of Interest (EOI)

### For Conducting Skill Development Training for Transgender Individuals Under SMILE Scheme – Ministry of Social Justice & Empowerment, Government of India

#### About Media & Entertainment Skills Council (MESC)

MESC is an Industry-led body promoted by the Federation of Indian Chambers of Commerce and Industry (FICCI) and working under the aegis of the Ministry of Skill Development & Entrepreneurship (MSDE). MESC is also an awarding body under National Council for Vocational Education & Training (NCVET).

MESC is Chaired by the **Padma Shree Dr. Shankar Mahadevan** and governed by eminent industry leaders and professionals, responsible for driving forward the strategic direction of the organization as a whole and ensuring the most ethical and wise practices for the betterment of the entire Media & Entertainment (M&E) Ecosystem. The major objective of the MESC is to generate industry-ready skilled manpower, vocalization of secondary and higher secondary education levels, and enhance employability options for the youth through demand-driven competency-based modular courses. It creates Industry aligned Occupational Standards on which Skills training and Skill mapping are being done across the industry. It serves the mandate of skilling, re-skilling, up-skilling, and certification of skills of manpower in the following sub-sectors of the Media & Entertainment (M&E) industry:

MESC has conducted more than 600,000+ training and certifications, 108 National Skills Qualification Framework (NSQF) Aligned Qualification Packs, 760 Partner Training Institutions, and 933 Assessed & Certified Trainers.

#### Purpose of the EOI

MESC invites **Expression of Interest (EOI)** from **eligible and experienced Training Partners (TPs)** for conducting **Skill Development Training for Transgender Individuals** under the **SMILE Scheme**, Ministry of Social Justice & Empowerment, Government of India.

The program shall be implemented in accordance with applicable guidelines of **SMILE Scheme** and **PM-DAKSH payment norms**, NSQF standards, and NCVET requirements.



## Target Location & Job Roles

State	District	Target	Job Role	QP Code	Notional Hours
Maharashtra	Mumbai	195	Makeup Artist	MES/Q1801	390
Madhya Pradesh	Bhopal	90	Makeup Artist	MES/Q1801	390
Madhya Pradesh	Bhopal	50	Hairdresser	MES/Q1802	390
Maharashtra	Mumbai	40	Hairdresser	MES/Q1802	390
Maharashtra	Pune	35	Still Photographer	MES/Q0904	450
Delhi	Delhi	90	Makeup Artist	MES/Q1801	390
West Bengal	Kolkata	35	Storyboard Artist	MES/Q0507	300
<b>Total Target</b>		<b>535</b>			

**Total Target: 535 Candidates**

## Payment Terms (As per PM-DAKSH Guidelines)

Payments to Training Partners shall be released in the following manner:

- **30%** – On commencement of training and batch creation on SIDH portal
- **40%** – After successful assessment and certification
- **30%** – After achieving minimum 70% placement outcome.

## Mandatory Eligibility Conditions for Training Partners

Training Partners must ensure the following:

### 1. Fully Accredited Training Center

- TP must have a **fully accredited and active training center** in the **same State & District** where the target is allocated.
- Subletting or temporary centers shall **not be permitted**.



## 2. NSQF Compliance

- All training must be conducted strictly as per **NSQF-aligned Qualification Packs** approved by MESC.
- Trainers must be **ToT certified** wherever applicable.

## 3. Placement Requirement

- Minimum **80% placement** of certified candidates is mandatory.
- Placement must be in **relevant job role/domain only**.
- Wage/self-employment proof must be submitted.

## 4. Attendance & Monitoring

- Attendance shall be marked **daily on AEBAS**.
- Minimum **80% attendance** is mandatory for candidates to appear in assessment.

## 5. Infrastructure Requirements

- Training center must have **CCTV cameras** installed in:
  - Classrooms
  - Common areas
  - Entry/exit points
  - Entire premises
- CCTV footage must be accessible to MESC on demand.

## 6. Non-Blacklisting Condition

- TP/TC must **not be blacklisted** by any:
  - Central/State Government Department
  - PSU
  - NSDC
  - Sector Skill Council
  - Any statutory authority



## 7. Right of Cancellation

- MESC reserves the **absolute right to cancel/revoke targets** at any stage:
  - If false/misleading information is provided
  - If performance is unsatisfactory
  - If guidelines are violated

## 8. Information Sharing & Audit

- TP/TC must submit **any information, data, or documents** as and when required by MESC, Ministry, or funding authority.
- TP must cooperate in inspections, audits, and third-party evaluations.

## Important Dates

- **Date of Issue of EOI: April 08, 2026**
- **Last Date and Time of Submission of EOI: 15th April' 2026 (by 05:00 PM)**
- **Last Date for Batch Creation on SIDH Portal: 05th May 2026**

## Submission Details

- **EOI Proposal to be submitted via email only**
- **Email ID:** [specialprojects@mescindia.org](mailto:specialprojects@mescindia.org)
- **Subject Line:**  
*EOI – SMILE Scheme – Transgender Skill Development – [State/District Name]*

## Contact Person

**Manash**

Mobile: +91 9336367704

Email: [specialprojects@mescindia.org](mailto:specialprojects@mescindia.org)

Website: [www.mescindia.org](http://www.mescindia.org)



## Proposal with Annexures

### Checklist & Documents Required from Training Partner (TP/TC)

#### A. Organizational Documents

- Certificate of Incorporation / Registration
- PAN Card of Organization
- GST Registration Certificate
- Latest GST Return of last 3 Financial Years
- Income Tax Returns – **Last 3 Financial Years**
- Audited Financial Statements – **FY 2022–23, 2023–24, 2024–25**

#### B. Declarations

- Non-Blacklisting Declaration (on letterhead, duly signed & Stamped by Authorised person only)
- Declaration of office presence in **respective State & District**
- Undertaking for compliance with SMILE, PM-DAKSH, NSQF & MESC guidelines

#### C. Training Center Details

- Training Center Name
- Complete Address
- Geo-tagged photographs of:
  - Classrooms
  - Practical labs
  - Building exterior
  - CCTV installation
- Proof of ownership/lease agreement



#### **D. Human Resource Details**

- Trainer Names
- Trainer Qualification & Experience
- Trainer PAN
- Trainer Organization Association
- ToT certificates (if applicable)

#### **E. Experience & Capability**

- Prior experience in **Government Skill Development Projects**
- Details of similar projects executed
- Placement proof samples (appointment letters, wage slips, etc.)
- Mobilization experience with marginalized communities

#### **F. Proposal & Strategy Documents**

- **Proposal Implementation Plan**
- **Mobilization Strategy for Transgender Candidates**
- Placement Strategy & Employer Tie-ups
- TP Website Link & Office Address

#### **Disclaimer**

Submission of EOI does **not guarantee allocation of targets.**

MESC reserves the right to:

- Accept or reject any EOI
- Modify targets, timelines, or guidelines
- Cancel the process without assigning any reason



## **Annexure – A**

### **APPLICATION (EOI) FOR EMPANELLEMENT AS TRAINING PARTNER FOR SKILL TRAINING OF TRANSGENDER INDIVIDUAL**

#### **I. Details of the Organization:**

<b>A. Details of Organization/Institution</b>	
Name of Organization/Institution:	
Address of Registered Office/Head Office:	
Phone/Mobile No.:	
Website:	
Email:	
<b>B. Details of Authorized Representative /Project Coordinator</b>	
Name:	
Designation:	
Phone/Mobile No.:	
Email:	

#### **II. Details of legal constitution (nature/type) of the Organization:**

Nature / Type of the Organization:	
Registration Number:	
Date & Place of Registration:	
Act under which registered (Specify name of Act):	
PAN No.:	
TAN No.:	
Unique Id of NITI Aayog:	





(Please attach supporting documents such as Work Order/ Target Allocation/ Corresponding receipt in Balance Sheet in case of fee-based training)

**B. Experience in skill training of Transgender Individual**

Financial year	Number of PwDtrainees	Whether Fee based or Sponsored Program	If Sponsored, Name of sponsoring agency	Enclosed copy of work order (Y/N)	Enclosed copy of receipts (Y/N)

(Please attach List of Transgender Individual trainees with their Aadhar and Contact numbers)

**V. Annual Turnover of the organization for the last three years:**

Financial Year	Turnover (in Lakhs)	Net Worth

(Please attach audited report of last three years)

**VI. Intake Capacity of proposed Training Centre:**(keeping in view the specific needs of such as Transgender Individual accessibility/ wheelchairs/disable friendly furniture etc.)

**TABLE- I: Infrastructure**

Address of training centres	No. of Classroom & Seating capacity	No. of Lab & Capacity	Intake Capacity per batch

(Please attach supporting documents and photographs)



**TABLE-II: Human Resource:**

S.No.	Name of Trainers	Qualification	Experience(year)	Resume enclosed (Y/N)	Salary Slip for last 3 months enclosed (Y/N)

(Please attach resume of Trainers and last 3 months Salary Slips /Bank Statement)

**VII. Experience of the organization in placement during last 03 financial years:**

**A. Overall Placement Details**

**Table I: Year wise placement details: (Including Transgender Individual)**

Financial Year	No. of persons trained	No. of persons passed/successfully completed training	Number of successful trainees employed in		% of persons Placed for more than 3 months
			wage/salary	Self employed	
1.					
2.					
3.					
Total					

**Table II: Details of successful trainees (Excluding Transgender Individual) placed under Wage Employment:**

S.No.	Name of Trainee	Contact Number of Trainee	Employer's Name	Date of Appointment	MOU Attached (Y/N)	Contact details of employer of	
						Contact no.	Email id

(Please attach List of trained beneficiaries placed in last 3 years, their contact number and employers' details)



I hereby declare that the information provided in this proposal is true to the best of my knowledge. If any information provided above is found to be false, the Media & Entertainment Skills Council reserves the right to reject the proposal.

Signature & Stamp

Name of Signatory:

Designation:

Date:

